



Dear Friends,

The Junior Welfare League of York County has entered our 82nd year of contribution to our community. The impact of the JWL only reaches as far as the support of our sponsors and we are, once again, **asking for your help!** The ladies of JWL complete over 300 volunteer hours, collect goods and monetary donations for York County charitable organizations, and network to raise money for our annual special project fulfilling a large grant. We are proud to announce a new and exciting special project, **FrostBites!**

FrostBites is a sip and savor event featuring tastes of restaurants, breweries, and wineries local to York County. This event will be held in the event center of the Courtyard Marriott in Kingsley™ Fort Mill on January 9, 2021. Guests will be able to kick off the new year with local delicacies of York County, a live band, and good company. It is sure to be an event that you don't want to miss.

Our mission statement focuses on advocacy, health, education, and raising awareness of issues within our community. This year we are thrilled to announce **York County First Steps** as the recipient of the proceeds from FrostBites!

York County First Steps is the resident expert in early childhood interventions. First Steps is multifaceted in their assistance to our community's at-risk children. The proceeds of FrostBites will be used in support of their Nurse-Family Partnership program designed to improve pregnancy outcomes, child health and development, and improve the economic self-sufficiency of the family. The Nurse-Family Partnership program assigns eligible mothers a registered nurse to mentor the mother during the prenatal phase through the child's second birthday.

Enclosed is the FrostBites Sponsorship Packet with information regarding the sponsorship levels and benefits. We truly appreciate your time in reading through this information and hope you see the mutual benefit in your support. Should you have questions or wish to receive additional information please contact Carrie Johnston at jwlsponsorship@gmail.com.

If you would like to learn more about York County First Steps, visit their website at www.ycfirststeps.com. We also invite you to visit our website, www.juniorwelfareleague.com, to see the full list of organizations we support and what our community, local businesses, and sponsors have made possible!

Sincerely,

Carrie Johnston
2021 FrostBites Treasurer



Sponsorship Packages

| Sponsor Benefits | Frostbitten (\$10,000) 1 available | Blizzard (\$7,500) | Snowfall (\$5,000) | Flurries (\$2,500) | Dusting (\$1,000) | Icy (\$500) | Chilly (\$300) | Brisk (\$150) |
|---|--|-----------------------|-----------------------|-----------------------|----------------------|----------------|-------------------|------------------|
| Exclusive Industry Sponsor* | X | | | | | | | |
| Recognized in all Radio/TV/News, Print, & Interviews | X | X | | | | | | |
| Complementary Tickets to FrostBites | 6 | 4 | | | | | | |
| Invitation to JWL Spring Dinner in May when funds are awarded | 4 | 2 | | | | | | |
| Company LOGO to Appear on JWL Website throughout League Year with link to Company Website | X | X | X | | | | | |
| Company LOGO on all Electronic and Printed FrostBites Material | X | X | X | X | | | | |
| Company Logo or printed name on Banner at Event | Logo | Logo | Printed Name | Printed Name | Printed Name | | | |
| Company logo or printed name on event t-shirts sold at event | Logo | Logo | Logo | Printed Name | Printed Name | Printed Name | | |
| JWL Supporter yard sign | X | X | X | X | X | X | X | |
| Opportunity to Distribute Company Marketing Materials in event "swag bag" | X | X | X | X | X | X | X | |
| Company Logo or Printed Name on Social Media - Highlight | Logo | Logo | Logo | Logo | Logo | Printed Name | Printed Name | |
| Social Media (Instagram) Appreciation Posting | X | X | X | X | X | X | X | X |

All contributions are tax deductible as The Junior Welfare League of York County is a 501(c)(3) organization as described in the Internal Revenue Code. A tax deduction letter will be mailed to you with our Federal Tax ID (if needed prior to letter arrival; Tax ID 57-0686467).

*****DEADLINE TO RECEIVE BENEFITS IS DECEMBER 4TH, INCLUDING SPONSOR PAYMENT***** (Please keep in mind if mailing payment)

All Logos must be in Vector file formatting (.EPS, .AI, .PDF)



FAQs

What is an Exclusive Industry Sponsor?

As the Exclusive Industry Sponsor you will be featured on all marketing as the primary sponsor. For example, "The Junior Welfare League presents, 'FrostBites.' A Sip and Savor event benefiting York County First Steps. This event is made possible by [insert your name/logo]." Your name and logo will be shown in a prominent location on all marketing and at the event. In addition, your logo will also appear on the event Step and Repeat banner alongside the JWL and FrostBites logos.

Can I Donate or Pay Sponsorship online via a credit or debit card?

Yes, you can! You will need to submit the Sponsorship form and mark the payment method as "Invoice Me." We will then generate an invoice via Square which will be sent to the email you have listed on your sponsorship form. Please note, if you pay online you will be responsible for paying a 3.25% service charge.

How long will it take my check to be processed?

Approximately 7 to 14 business days.

The footnote said "All Logos must be in Vector file formatting (.EPS, .AI, .PDF)," what does that mean?

To ensure your company logo is properly displayed and not distorted as we shrink or enlarge the image to fit our marketing material, we ask all logos be submitted in a Vector file format. Vector files are Source Files for logos, charts, icons, or any hard-edged graphics. There are 3 types we accept: .EPS, .AI, and .PDF.



SPONSORSHIP FORM

Sponsorship Level (Circle One)

| | | | |
|----------|---------|---------|---------|
| \$10,000 | \$7,500 | \$5,000 | \$2,500 |
| \$1,000 | \$500 | \$300 | \$150 |

Sponsor Name: _____

Sponsor Business Name: _____

Sponsor Title (Ex: Owner, Mr. & Mrs., GM, etc.): _____

Address: _____

Phone Number: _____

Email Address: _____

Social Media Hashtag or Username to Tag: _____

Junior Welfare League Contact: _____

I agree to the above circled Sponsorship Level. The completion of this form serves as a commitment to the noted donation/sponsorship of the Junior Welfare League of York County's 2021 FrostBites Event. In the event that FrostBites should be canceled due to government order or out of necessity for the safety of those in attendance, **all sponsorship collected will be remitted in full to York County First Steps.**

PRINT NAME: _____

SIGNED: _____ **DATE:** _____

WE THANK YOU FOR YOUR GENEROUS SUPPORT!

Payment: Deadline to receive benefits is December 4th

____ Check enclosed Check # _____

____ Invoice me: payment due upon receipt (3.25% service charge will apply for electronic invoices)

____ Please send me a Tax Receipt

Checks should be made payable to Junior Welfare League and mailed to:

Junior Welfare League, Inc.

Attn: FrostBites

PO Box 3211

Rock Hill, SC 29732